

# BUSINESS ADMINISTRATION/ MASTER OF BUSINESS ADMINISTRATION

Please see College of Business (<https://catalog.lewisu.edu/graduate/business/>) for additional policy and procedure information.

The Lewis University Graduate School of Management offers an advanced program committed to traditional standards of quality and innovative methodology. The Lewis approach to executive management education is characterized by:

- A curriculum which offers both theory and practical application.
- Faculty members who bring formal study, research, and executive experience to the classroom.
- A program which allows students to proceed at their own scheduling pace, keeping their professional and family requirements in proper balance.

The MBA program is designed for individuals who have the potential and motivation to excel in their individual careers and who have the background and analytical skills necessary for executive decision making. The Lewis program offers a comprehensive education in business administration as well as the opportunity to develop competencies in specialized functional areas of interest.

Specifically, the program is designed to:

- Establish conceptual and innovative abilities in the recognition and resolution of organizational problems.
- Strengthen analytical skills in core functional areas of business
- Enhance interpersonal and communication skills for more effective relationships with staff, teams, peers, and customers.
- Strengthen self-confidence in problem analysis and decisiveness and further interest in lifelong learning and formal education.
- Increase long-term potential through the development career leadership knowledge and skills.

Lewis MBA students bring to the program rich backgrounds of undergraduate education, professional experience, multiculturalism, and global perspectives. This richness of diversity lends itself to dynamic classroom discussion.

The majority of MBA students currently hold managerial, administrative, technical, or professional positions in the Chicago metropolitan area. Many of our graduate students come from Fortune 500 companies, as well as various governmental and non-profit agencies.

The one common element shared among Lewis MBA students is their motivation toward attaining outstanding achievement in the classroom and in their personal and professional lives.

## Graduation Requirements

Upon completion of the following 7 requirements, students will be awarded the MBA degree:

1. The degree candidacy admission standard.
2. Phase I - Foundation Course requirements.

3. Phase II - Core Courses- Strategic Business Management micro-credential requirements.
4. Phase III – Two additional business competency focused micro-credential requirements.
5. A minimum 3.0 GPA.
6. An Application for Graduation completed and submitted to the Office of the Registrar before the published deadline.

## MBA Outcomes

- The graduate leverages data to make ethical and strategic decisions.
- The graduate applies purpose-driven and stakeholder-oriented management strategies, theories and processes to build a shared vision while achieving goals.
- The graduate anticipates needs, conceptualizes solutions and produces positive outcomes by actively engaging, listening to and influencing others.
- The graduate applies a mindset of resilience, self-awareness and self-reflection to define and navigate personal and professional purpose.
- The graduate designs, implements and evaluates data-informed and culturally conscious strategies, theories and processes to generate results.

## Requirements

**Degree Offered:** MBA

**Total Credit Hours:** 30-39

## Degree Requirements

The MBA provides strategic level insights across a diverse range of business functions to prepare graduates to lead organizations and communities as socially responsible citizens in a global environment. Central themes of improving the world through business and building and maintaining diverse networks of people frame the learning outcomes to ensure graduates are prepared to lead with both integrity and purpose.

The Master of Business Administration is a career-focused program designed for early career and more experienced professionals seeking upward career mobility or professionals who want to broaden their business knowledge. Graduates will combine a set of managerial and strategic competencies with a set of in-depth competencies from specific disciplines through the stacking of three micro-credentials.

## Foundation Courses

All Lewis MBA students must satisfy Phase I course requirements. These three required courses provide the background and essential preparation for advanced study.

Students with undergraduate degrees in business may be eligible for a waiver of some or all of the Foundation courses. The student must have earned a grade of B- or better to be eligible for a waiver. Transfer credit must have been earned prior to matriculation.

Students may also petition for Proficiency Examinations for Foundation courses if they believe they have a strong background in the subject matter. Proficiency exams must be completed in the student's first semester of study.

Code	Title	Hours
<b>Foundation Courses</b>		
BGEN 52000	Fundamentals of the Business Enterprise	3

BSAN 50400	Quantitative Methods of Business	3
BSAD 50800	Contemporary Management Practice	3
<b>Core Courses - Strategic Business Management Micro-credential</b>		
BSAD 51000	Critical Thinking and Communication	3
ECON 55400	Managerial Economics	3
ACCT 55000	Managerial Accounting	3
FINA 57200	Managerial Finance	3
BSAN 50500	Business Forecasting & Visualization	3
BSAD 53000	Ethical Strategic Management	3
BGEN 69600	Accreditation Assessment Exam	0

**Micro-credentials**

Select two of the following micro-credentials:	12
Accounting and Forensic Analysis (p. 2)	
Ethics and Tax Strategy (p. 2)	
ICF Level 2 Executive Coaching Micro-credential (p. 2)	
Business Analytics (p. 2)	
Cybersecurity and Risk Management (p. 2)	
Databases Systems (p. 2)	
Digital Marketing (p. 2)	
Finance (p. 2)	
Healthcare Informatics (p. 2)	
Strategic Leadership (p. 3)	
Organizational Consulting (p. 3)	
Project Management (p. 3)	

**Total Hours** 39

**Accounting and Forensic Analysis**

**Micro-credential:** AFMC

Code	Title	Hours
ACCT 64300	Forensic Accounting and Fraud Examination	3
FINA 60300	Financial Statement Analysis	3
<b>Total Hours</b>		6

**Ethics and Tax Strategy**

**Micro-credential:** ETMC

Code	Title	Hours
ACCT 64000	Accounting Ethics	3
ACCT 64400	Advanced Tax Topics	3
<b>Total Hours</b>		6

**ICF Level 2 Executive Coaching Micro-credential**

**Micro-credential:** COMC

Code	Title	Hours
ORGL 54600	Introduction to Professional and Executive Coaching	3
ORGL 54750	Coaching Methodologies, Assessments, and Research	3
<b>Total Hours</b>		6

The ICF Level 2 Executive Coaching Micro-credential follows the requirements set forth by the International Coaching Federation (ICF).

While Lewis University does not provide a certificate upon completion of this concentration, it does prepare students who desire to obtain coaching certification. Students can obtain more information about this concentration from their advisor.

All courses in the ICF Level 2 Executive Coaching Micro-credential will be offered online and will require synchronous learning.

**Business Analytics**

**Micro-Credential:** BAMC

Code	Title	Hours
BSAN 67900	Business Intelligence and Data Analysis	3
BSAN 54000	Data Mining for Business Decisions	3
<b>Total Hours</b>		6

**Cybersecurity and Risk Management**

**Micro-credential:** CRMC

Code	Title	Hours
CPSC 50600	Cyber Security Essentials	3
INSY 55100	Information Security Strategies and Risk Management	3
<b>Total Hours</b>		6

**Databases Systems**

**Micro-Credential:** DSMC

Code	Title	Hours
CPSC 50100	Programming Fundamentals	3
CPSC 50900	Database Systems	3
<b>Total Hours</b>		6

**Digital Marketing**

**Micro-Credential:** DMMC

Code	Title	Hours
MKTG 60400	Digital Marketing Strategies	3
MKTG 60500	Digital Marketing Analytics	3
<b>Total Hours</b>		6

**Finance**

**Micro-credential:** FNMC

Code	Title	Hours
FINA 57900	Investment Analysis	3
FINA 60300	Financial Statement Analysis	3
<b>Total Hours</b>		6

**Healthcare Informatics**

**Micro-Credential:** HIMC

Code	Title	Hours
BSAN 67500	Introduction to Healthcare Informatics	3
BSAN 67700	Healthcare Data Analysis and Design	3
<b>Total Hours</b>		6

## Strategic Leadership

Micro-Credential: SLMC

Code	Title	Hours
ORGL 50900	Leadership: Theories, Practices and Context	3
ORGL 51200	Assessing Leadership Skills	3
<b>Total Hours</b>		<b>6</b>

## Organizational Consulting

Micro-Credential: OCMC

Code	Title	Hours
ORGL 58100	Foundations of Organizational Consulting	3
ORGL 58150	The Business of Consulting	3
<b>Total Hours</b>		<b>6</b>

## Project Management

Micro-Credential: PMMC

Code	Title	Hours
PROJ 51000	Foundations of Project Management	3
PROJ 53000	Project Leadership in Teams	3
<b>Total Hours</b>		<b>6</b>