

BUSINESS STUDIES FOR NON-BUSINESS MAJORS / MINOR

Minor Credit Hours: 21

Non-College of Business students can minor in Business Studies by completing the following seven courses:

Requirements

Minor Requirements

Code	Title	Hours
Core Courses		
ACCT 12000	Principles of Accounting 1	3
BSAD 20000	Principles of Management	3
BSAD 30000	Business Communication in the Digital Age	3
BSAD 32000	Operational Excellence	3
ECON 20000	Basic Macroeconomics	3
MKTG 20000	Principles of Marketing	3
Select one of the following:		3
BSAD 21000	Introduction to International Business	
BSAD 21500	Introduction to Entrepreneurship	
BSAD 24000	International Management	
BSAD 36000	Human Resource Management	
BSAD 38000	Supervisory Management	
BSAN 23000	Introduction to Business Analytics	
ECON 20100	Basic Microeconomics	
MKTG 30500	Introduction to Digital Marketing	
Recommended for students contemplating an MBA program		
For students contemplating an MBA program, the following additional courses are recommended:		
ACCT 12100	Principles of Accounting 2	
BSAN 34900	Business Statistics	
BSAN 35000	Decision Science	
Total Hours		21