

SPORT MANAGEMENT / BACHELOR OF SCIENCE

Requirements

Total Credit Hours: 120

Major Credit Hours: 63

degree requirements

| Code | Title | Hours |
|--|---|-----------|
| Core Courses | | |
| ECON 20000 | Basic Macroeconomics | 3 |
| ECON 20100 | Basic Microeconomics | 3 |
| ACCT 12000 | Principles of Accounting 1 | 3 |
| ACCT 12100 | Principles of Accounting 2 | 3 |
| BSAN 34900 | Business Statistics | 3 |
| BSAN 35000 | Decision Science | 3 |
| MKTG 20000 | Principles of Marketing | 3 |
| BSAD 20000 | Principles of Management | 3 |
| BSAD 30000 | Business Communication in the Digital Age | 3 |
| College of Business Seminar | | 1 |
| or SPMT 30200 Sports Management Field Experience 2: Sport Business Work Experience | | |
| FINA 20000 | Principles of Finance | 3 |
| BSAN 20000 | Accounting and Business Information Systems | 3 |
| BGEN 39600 | Accreditation Assessment Exam | 0 |
| MATH 17000 | Finite Mathematics | 3 |
| or MATH 20200 Business Calculus | | |
| Required Sport Management Courses | | |
| SPMT 20200 | Introduction to Sport Management | 3 |
| SPMT 20600 | Sport Management Field Experience 1 | 1 |
| SPMT 28100 | Sport Promotions and Sales | 3 |
| SPMT 36200 | Facility and Event Management | 3 |
| SPMT 38000 | Legal Aspects and Risk Management in Sport | 3 |
| SPMT 39200 | Performance Models and Data in Sports | 3 |
| SPMT 41000 | Research in Sport Management | 3 |
| SPMT 47100 | Sport Management Pre-Internship Seminar | 1 |
| SPMT 48000 | Sport Management Internship | 3 |
| Select one of the following: | | 3 |
| SPMT 25800 | Sport Leadership | |
| SPMT 26000 | History and Sociology of Sport | |
| SPMT 31400 | Sport Finance | |
| SPMT 31600 | Public Relations for Sport Organizations | |
| SPMT 36700 | Ethics and Governance of Sport | |
| SPMT 37400 | Revenue Generation in Sport Organizations | |
| SPMT 39100 | Current Issues in Sport Management | |
| SPMT 39300 | International Sport | |
| Total Hours | | 63 |