

SPORT MANAGEMENT FOR NON-BUSINESS MAJORS/ MINOR

Requirements

Minor Credit Hours: 24

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Code	Title	Hours
Required Courses		
SPMT 20200	Introduction to Sport Management	3
SPMT 25800	Sport Leadership	3
SPMT 28100	Sport Promotions and Sales	3
SPMT 36200	Facility and Event Management	3
MKTG 20000	Principles of Marketing	3
BSAD 20000	Principles of Management	3
SPMT 38000	Legal Aspects and Risk Management in Sport	3
Select one of the following:		3
SPMT 31400	Sport Finance	
SPMT 36000	Sport Program Administration	
HUPR 36600	Corporate Health and Fitness Programming	
SPMT 39100	Current Issues in Sport Management	
SPMT 39200	Performance Models and Data in Sports	
Total Hours		24