

SOCIAL MEDIA / MINOR

Requirements

Minor Credit Hours: 18

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Code	Title	Hours
Required Courses		
COMM 11400	Communication Design Principles	3
	or COMM 3450 Social Media Case Studies	
COMM 18000	Visual Storytelling	3
COMM 20600	Social Media and Online Audiences	3
COMM 38200	Web Design	3
Electives		
Select two of the following:		6
ARTS 18100	Digital Photography	
COMM 23000	Digital Filmmaking	
COMM 30300	Advanced Communication Design Principles	
Total Hours		18

Digital Media and Journalism majors cannot minor in Social Media.