

SPORTS MEDIA / MINOR

Requirements

Minor Credit Hours: 21

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Code	Title	Hours
Core Courses		
COMM 12100	Sports Media 1	3
COMM 20600	Social Media and Online Audiences	3
COMM 22100	Sports Media 2	3
COMM 26000	Business and Professional Communication	3
COMM 32200	Sports Communication	3
	or COMM 32600 Sports Broadcasting	
COMM 35300	Field Production	3
Electives		
Select one course from the following or an advisor-approved elective:		3
COMM 11900	Audio 1	
COMM 20000	Feature Writing	
COMM 22000	Introduction to Television	
COMM 33400	Media Sales and Promotions	
COMM 42300	Television Practicum	
SPMT 20200	Introduction to Sport Management	
Total Hours		21